



Each Labor Day Weekend, Massaro Community Farm hosts its annual Dinner on the Farm, a farm-to-table dinner where guests are seated right in our production fields and treated to an all-local feast for the senses. The event includes open bar of organic wines, New England Brewery brews, and a signature cocktail. The meal itself includes hors d'oeuvres highlighting Caseus cheeses, a sit-down meal served family style (and including vegetarian option), and a selection of desserts, coffee & tea. The evening also features a tour of the property with farm manager Steve Munno, and silent auction. This seasonal highlight attracts guests far and wide, and raises funds for our food donation and farm education programs.

ABOUT THE FARM:

Massaro Community Farm is a nonprofit, 57-acre organic vegetable farm in Woodbridge, CT whose mission is to Keep Farming, Feed People and Build Community. A former family dairy operation the farm was resurrected and converted to an organic vegetable operation in 2009-2010. The farm operation supplies produce to its 200 seasonal subscribers, as well to several local farmer's markets and area farm-to-table restaurants. The farm allocates at least 10% of its harvest to local hunger relief agencies, totaling more than 43,000 pounds since inception. The farm also holds several community-wide events each year and hosts workshops for adults and farm-based education for youth.

RECENT ACCOMPLISHMENTS:

- Reclaimed and fenced in additional ±3 acres, for a total of 10 acres under cultivation
- Donated more than 9,600 pounds of food in 2016
- Hosted more than 1,000 students in farm-based education
- Supervised over 500 intern hours doing everything from field work to education
- Accommodated more than 450 adults in organic land care workshops on everything from bee-keeping to pest management and food preservation

For more information or questions about the event or sponsorship, contact:

Caty Poole
Executive Director
Massaro Community Farm, Inc.
41 Ford Road, Woodbridge, CT 06525
(203) 736-8618 or (215) 694-5549
caty@massarofarm.org

Jon Gorham
VP/Development Chair
Massaro Community Farm, Inc.
41 Ford Road, Woodbridge, CT 06525
(203) 376-2871
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DINNER ON THE FARM

at MASSARO COMMUNITY FARM

SUNDAY ~ SEPTEMBER 3, 2017 4:30-9:00pm

Sponsorship Levels & Benefits

BIG RED BARN DONOR \$10,000+

- Complimentary table (12 tickets) for event
- Full page color ad inside front cover of event program book
- Logo on all event marketing materials and tagging in social media posts
- Name on our Dairy Barn donor plaque
- Verbal acknowledgement at event & speaking opportunity
- Logo prominently displayed on event signage
- Logo on farm volunteer t-shirts
- Prominent exhibit space at Family Fun Day
- Recognition as Title Sponsor in e-newsletter and Annual Report
- Opportunity to offer discount or coupon to dinner guests
- Recognition as title sponsor in event press release(s)
- Opportunity to host day of service on the farm

GREEN HOUSE DONOR \$5,000+

- Eight tickets to event
- Full page ad inside back cover of event program book
- Logo on all event marketing materials
- Verbal acknowledgement at event and speaking opportunity
- Logo prominently displayed on event signage
- Logo on farm volunteer t-shirts
- Exhibit space at Family Fun Day
- Recognition in e-newsletter and Annual Report
- Opportunity to offer discount or coupon to dinner guests
- Recognition in event press release(s)
- Opportunity to host day of service on the farm

NATURE TRAIL DONOR \$2,500+

- Four tickets to event
- Full page ad in event program book
- Logo on all event marketing materials
- Logo prominently displayed on event signage
- Logo on farm volunteer t-shirts
- Exhibit space at Family Fun Day
- Recognition in e-newsletter and Annual Report
- Mention in event press release(s)
- Opportunity to host day of service on the farm

LEARNING GARDEN DONOR \$1000+

- Two tickets to event
- Half page ad in event program book
- Logo on all event marketing materials
- Logo displayed on event signage
- Exhibit space at Family Fun Day
- Recognition in e-newsletter and Annual Report
- Mention in event press release(s)
- Opportunity to host day of service on the farm

APIARY DONOR \$750+

- 1/4 page ad in event program book
- Mention in event marketing materials and press release(s)
- Logo displayed on event signage
- Recognition in e-newsletter and Annual Report
- Opportunity to host day of service on the farm

WELL DONOR \$500+

- 1/8 page ad in event program book
- Mention in event marketing materials and press release(s)
- Logo displayed on event signage
- Recognition in e-newsletter and Annual Report
- Opportunity to host day of service on the farm

SEEDLING DONOR \$250+

- Mention in event marketing materials and press release(s)
- Logo displayed on event signage
- Recognition in e-newsletter and Annual Report
- Opportunity to host day of service on the farm



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SUNDAY ~ SEPTEMBER 3, 2017 4:30-9:00pm

Sponsorship Reply Form

CONTACT INFO:

Name: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

SPONSORSHIP LEVEL:

We are delighted to support Massaro's annual dinner on the farm at the level marked below:

- | | |
|---|--|
| <input type="checkbox"/> \$10,000 Big Red Barn | <input type="checkbox"/> \$5,000 Greenhouse |
| <input type="checkbox"/> \$2,500 Nature Trail | <input type="checkbox"/> \$1,000 Learning Garden |
| <input type="checkbox"/> \$750 Apiary | <input type="checkbox"/> \$500 Well |
| <input type="checkbox"/> \$250 Seedling | |
| <input type="checkbox"/> I'd like to donate an auction item. Please contact me. | |

PAYMENT OPTIONS:

Enclosed is our check in the amount of \$_____ made payable to Massaro Community Farm, Inc.

Please charge my credit card for \$_____ Visa MC Amex Discover

Cardholder Name: _____ Signature: _____

Expiration Date: _____ CVV: _____ Acct No. _____

To meet signage deadlines, please return this form along with a high resolution (300dpi) logo by August 1, 2017.

Please mail or email form to:

Caty Poole
Executive Director
Massaro Community Farm, Inc.
(215) 694-5549
caty@massarofarm.org

OR

Jon Gorham
Development Chair
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